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8	UNITED STATES D WESTERN DISTRICT	
9	AT SEA	
10	AMAZON.COM, INC., a Delaware corporation,	
11	AMAZON.COM SERVICES LLC, a Delaware limited liability company, and AMAZON	No.
12	TECHNOLOGIES, INC., a Nevada corporation,	
13	Plaintiffs,	COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF
14 15	v.	
16	Does 1-20, unknown parties doing business as	
17	"Chin Chopa," and the following individuals: Justin Cook, Timothy Rodgers, Sai	
18	Parvathareddy, Danielle Lantz, Brandon Wong, Bharath Kumar Gandhe, Berkcan Turkmenoglu,	
19	and Mike Ahlert,	
20	Defendants.	
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COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF - 1

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#### I. INTRODUCTION

- 1. Amazon brings this case against an international fraud organization called Chin Chopa, which is responsible for stealing over a million dollars of product from Amazon's online stores through systematic refund abuse, which is a form of organized retail crime. Through this lawsuit, Amazon aims to expose Defendants' conspiracy and hold them accountable for their fraudulent activity.
- 2. Protecting customers and earning the trust of selling partners are core values at Amazon. Retail theft is a persistent problem that plagues online and physical retailers alike. One form of retail theft involves systematic refund fraud, which undermines Amazon's ability to efficiently serve customers and selling partners. Customers who shop in Amazon's online stores should be delighted with their purchases, and if they are not, they should be able to easily return the product. Amazon has built one of the most trusted brands in the world, in part based on its highly trusted customer service and refund process. Sophisticated fraudsters—like Defendants—exploit the refund process for their own financial gain. Their activity leaves retailers and honest consumers to bear the brunt of increased costs, decreased inventory, and poor return experiences.
- 3. Defendants are individuals from around the world who operate under the name "Chin Chopa." Chin Chopa is part of an underground industry that offers fraudulent refunds to users. Among other places, Chin Chopa operates a Telegram channel that has over 2,000 followers where they brazenly advertise refund services that they fully admit are fraudulent. In this scheme, bad actors who want a free product (like an iPad) pay Chin Chopa a fee (such as 30% of the product's cost) to obtain a fraudulent refund. Chin Chopa uses sophisticated methods to obtain the refund, including socially engineering Amazon customer service. The Defendants' scheme tricks Amazon into processing refunds for products that are never returned; instead of returning the products as promised, Defendants keep the product *and* the refund. Chin Chopa boasts that the organization has fraudulently refunded over 10,000 orders from Amazon. Defendants in this case include Chin Chopa's operators and certain egregious Chin Chopa users who conspired to defraud Amazon. Amazon previously alerted Defendants that their activity

was fraudulent, but they have brazenly continued to conduct refund fraud. This lawsuit holds

Defendants accountable for the significant harm caused to retailers and consumers.

#### II. PARTIES

#### A. Amazon Plaintiffs

- 4. Amazon.com, Inc., is a Delaware corporation with its principal place of business in Seattle, Washington.
- 5. Amazon.com Services LLC is a Delaware company with its principal place of business in Seattle, Washington. Amazon.com Services LLC is the successor to Amazon.com Services, Inc.
- 6. Amazon Technologies, Inc., is a Nevada corporation with its principal place of business in Seattle, Washington.

#### B. Defendants

- 7. Defendants are known and unknown parties who conspired and operated in concert with each other to engage in the refund fraud scheme detailed in this Complaint.

  Defendants are subject to liability for their wrongful conduct both directly and under principles of secondary liability including, without limitation, respondent superior, vicarious liability, and/or contributory infringement.
- 8. Defendants fall into two categories: (1) currently unknown parties who operate Chin Chopa, a refund fraud service provider (collectively, "Chin Chopa Operator Defendants"); and (2) known individuals who engaged with Chin Chopa's fraud service to obtain refunds for products (collectively, "Chin Chopa User Defendants").

#### (1) Chin Chopa Operator Defendants

9. Defendants Does 1-20 are individuals and/or entities working in active concert with each other to operate a refund fraud service provider doing business as Chin Chopa. The identities of the Chin Chopa Operator Defendants are presently unknown to Amazon. The Chin Chopa Operator Defendants advertise their services and conduct the fraudulent scheme through numerous methods, including the Telegram accounts @CH1NCHOPAREFUND, @chopa,

@CHINCHOPAACCS; @CHIN_CHOPA_REFUND; and the Nulled account choparefund.	
While operating under the name Chin Chopa, they have taken deliberate steps to conceal their	
true identities.	
(2) Chin Chopa User Defendants	
10. Justin Cook is an individual who, on information and belief, resides in Newnan,	
Georgia.	
11. Timothy Rodgers is an individual who, on information and belief, resides in	
Atlanta, Georgia.	
12. Sai Parvathareddy is an individual who, on information and belief, resides in	
Garner, North Carolina.	
13. Danielle Lantz is an individual who, on information and belief, resides in	
Menomonie, Wisconsin.	
14. Brandon Wong is an individual who, on information and belief, resides in	
Burnaby, British Columbia, Canada.	
15. Bharath Kumar Gandhe is an individual who, on information and belief, resides in	
Jonesboro, Arkansas.	
16. Berkcan Turkmenoglu is an individual who, on information and belief, resides in	
Brooklyn, New York.	
17. Mike Ahlert is an individual who, on information and belief, resides in Lake City,	
Minnesota.	
III. JURISDICTION	
18. The Court has subject matter jurisdiction over Amazon's federal claims for	
trademark infringement (15 U.S.C. § 1114), and violations of Section 43(a) of the Lanham Act	
(15 U.S.C. § 1125(a)), under 15 U.S.C. § 1121, 28 U.S.C. §§ 1331 and 1338(a).	
19. The Court has ancillary subject matter jurisdiction over Amazon's common law	
claims for fraudulent misrepresentation, negligent misrepresentation, conversion, unjust	
enrichment, breach of contract, and civil conspiracy because they are substantially related to the	

COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF - 4

1 federal claims.

- 20. The Court also has diversity jurisdiction over Amazon's claims against the Defendants under 28 U.S.C. § 1332 because the matter in controversy exceeds \$75,000 and is between citizens of different states or, to the extent Chin Chopa Operating Defendants reside abroad, between citizens of a state and citizens of a foreign state.
- 21. The Chin Chopa Operator Defendants and Chin Chopa User Defendants have consented to the exclusive jurisdiction of this Court by agreeing to the Amazon Conditions of Use ("COU"), which provides that any dispute or claim relating in any way to accessing or shopping at Amazon.com will be adjudicated in the state or federal courts in King County, Washington.
- transacted business and committed tortious acts within and directed to this District at all times material to the allegations herein. Amazon's claims arise from those activities, and Defendants intentionally harmed Amazon, which resides in this District. The Chin Chopa Operator Defendants and Chin Chopa User Defendants affirmatively undertook to do business with Amazon, and the principal place of business for Amazon.com, Inc., Amazon.com Services LLC, and Amazon Technologies, Inc., is in Seattle, Washington. The Chin Chopa Operator Defendants and the Chin Chopa User Defendants established a binding and enforceable contract with Amazon.com Services LLC by consenting to Amazon's COU. Further, the Chin Chopa Operator Defendants, by accessing the Chin Chopa User Defendants' Amazon accounts as part of the scheme, also established a binding and enforceable contract with Amazon.com Services LLC.
- 23. The Court also has personal jurisdiction over the Defendants under 18 U.S.C.
  § 1965(b) because the Defendants have sufficient minimum contacts with the United States, and
  Amazon's claims arise from those contacts.
  - 24. Venue is proper in this Court under 28 U.S.C. § 1391(b) because a substantial part

 $<sup>^1\</sup> Available\ at\ https://www.amazon.com/gp/help/customer/display.html?nodeId=GLSBYFE9MGKKQXXM.$ 

of the events giving rise to the claims occurred in the District. Venue is also proper in this Court because the Chin Chopa User Defendants and Chin Chopa Operator Defendants consented to it under the COU.

25. Intra-district assignment to the Seattle Division is proper because the claims arose in this Division where (a) Amazon resides, (b) injuries giving rise to suit occurred, and (c) Defendants directed their unlawful conduct. See Local Civil Rule 3(e).

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#### IV. **FACTS**

#### A. **Amazon Product Returns**

- 26. Amazon is a highly trusted brand. Customers around the world enjoy shopping in Amazon's stores for products and services. One of Amazon's most popular features is its userfriendly order and return policies.
- 27. Amazon fulfills customer orders by retrieving the product from its source location (such as an Amazon fulfillment center) and shipping the product to the customer's location using Amazon's own shipping services, the U.S. Postal Service ("USPS"), or a common carrier (e.g., UPS, FedEx, DHL, etc.).
- 28. Customers can initiate a product return to Amazon by contacting Amazon through a variety of methods, including on Amazon's mobile app, emailing, conducting an online chat session, completing an online form, or calling customer service. Once a return request is processed, customers receive a shipping label to send the product back to Amazon. Refunds are generally credited to the payment method (typically a credit or debit card) connected to the customers' accounts. If a customer fails to return the product, Amazon may refuse to grant a refund or rebill the customer for the product.
- 29. In addition to obtaining a refund through a product return, Amazon allows customers to request a refund for products that are not delivered, or arrive damaged, are inoperable, or deficient in some other way. If the refund request is granted by Amazon, the order amount is credited back to the customer using the payment method associated with the

Davis Wright Tremaine LLP LAW OFFICES 920 Fifth Avenue, Suite 3300 Seattle, WA 98104-1610 206.622.3150 main · 206.757.7700 fax customer's account.

30. There is no fee to obtain a refund from Amazon, and Amazon offers robust customer support to aid in the refund process.

#### B. Refund Fraud as a Service

- 31. Genuine refunds are a standard and expected component of the retail industry.

  Amazon customers should be delighted with their purchases, and they should have the ability to easily return a product if they are not.
- 32. Unfortunately, fraudsters exploit the refund process for their own financial gain to the detriment of honest consumers and retailers who must bear the brunt of increased costs, decreased inventory, and service disruption that impacts genuine customers. Refund fraud, a form of organized retail crime, affects the entire retail industry, including physical and online retailers alike.
- 33. Some fraudsters—like Defendants—have created organized operations to systematically defraud retailers at scale. These operations, such as Chin Chopa, have created illegitimate "businesses" offering fraudulent refunds to individuals around the world who are knowingly engaging with and participating in the fraud in order to receive expensive electronics and other products for free. These fraudulent schemes operate as an underground industry that enables a multitude of bad actors to conspire to take part in (and benefit from) sophisticated fraudulent activity.
- 34. These organized refund fraudsters brazenly advertise their services across numerous forums and social media channels—competing against each other to partner with other bad actors to grow their organization. Among other tactics, they post user testimonials on messaging channels demonstrating the success of the operation. These user testimonial posts are referred to as "vouches." In order to avoid detection, refund fraudsters will substitute or obscure identifying data. The following is a sample vouch bragging about a \$1,647.64 Amazon theft posted on Chin Chopa's channel:

April 3



## C. Amazon's Efforts To Stop Fraudulent Refund Schemes

35. Amazon takes considerable measures to combat organized retail crime—including return fraud. In 2022 alone, Amazon spent \$1.2 billion and employed over 15,000 people to fight theft, fraud, and abuse across its stores. Amazon uses sophisticated machine learning ("ML") models to proactively detect and prevent fraud. It also employs investigators to manually review activity to prevent fraud. When fraud is detected, Amazon takes a variety of measures to stop the activity, including warning customers against continued activity, closing accounts, and preventing customers who engaged in refund fraud from opening new accounts.

- 36. Further, Amazon has specialized teams that detect, investigate, and stop the most egregious fraud driving increased costs and disruption to services for genuine customers. These teams work around the world to aggregate fraud activity and attribute the activity to specific criminals. This work feeds direct action against the bad actors.
- 37. Amazon's Customer Protection & Enforcement team ("CPE") works to combat external threats that harm customers, partners, and Amazon. Comprised of attorneys, former prosecutors, and expert analysts, CPE investigates and stops organized crime schemes affecting customers, partners, and Amazon—including refund fraud like this case. CPE takes direct legal action against the bad actors responsible for the harm, including working with law enforcement around the world to hold the bad actors accountable.
- 38. As part of its efforts to combat refund fraud, CPE has taken direct action and supported law enforcement action against the bad actors responsible for numerous refund fraud schemes, resulting in arrests as well as criminal and civil damages.<sup>2</sup> Amazon continues to investigate and take action against refund fraud schemes—like the one Defendants operate.

#### D. The Chin Chopa Operator Defendants' Role in the Fraudulent Scheme

39. Chin Chopa targets Amazon's online stores in the United States, Canada, and Europe. Among other places, the Chin Chopa Operator Defendants use the Telegram accounts "@CH1NCHOPAREFUND," "@chopa," "@CHINCHOPAACCS" and "@CHIN\_CHOPA\_REFUND" to advertise their services and interact with people seeking to obtain fraudulent refunds from Amazon. The Chin Chopa Operator Defendants also advertise their services and interact with people seeking fraudulent refunds on Nulled (under username "choparefund").

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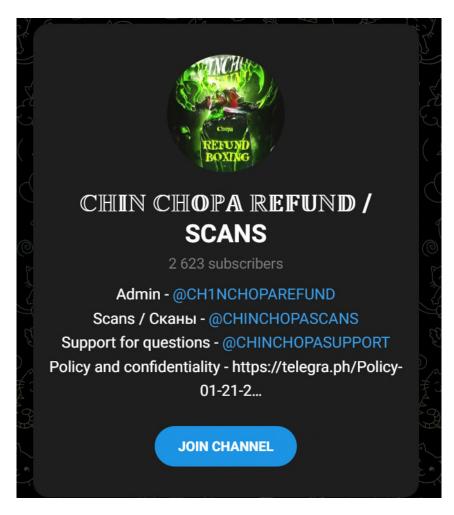
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<sup>2</sup> See e.g., Press Release, United States Attorney's Office Western District of Washington, Dearborn, Michigan, man indicted for conspiracy, wire, and mail fraud for nearly \$4 million refund fraud on U.S. retailers (Sept. 27, 2023), https://www.justice.gov/usao-wdwa/pr/dearborn-michigan-man-indicted-conspiracy-wire-and-mail-fraud-nearly-4million-refund; Press Release, United States Attorney's Office Northern District of Oklahoma, Ten Members of International Cyber Fraud Ring Indicted for "Refund Fraud" Scheme Targeting Online Retailers (Nov. 9, 2023), https://www.justice.gov/usao-ndok/pr/ten-members-international-cyber-fraud-ring-indicted-refund-fraud-schemetargeting; and Press Release, United States Attorney's Office Northern District of Alabama, Member of "Noir's Luxury Refunds" Telegram Channel Pleads Guilty to Fraud (Mar. 19, 2024), https://www.justice.gov/usaondal/pr/member-noirs-luxury-refunds-telegram-channel-pleads-guilty-fraud.

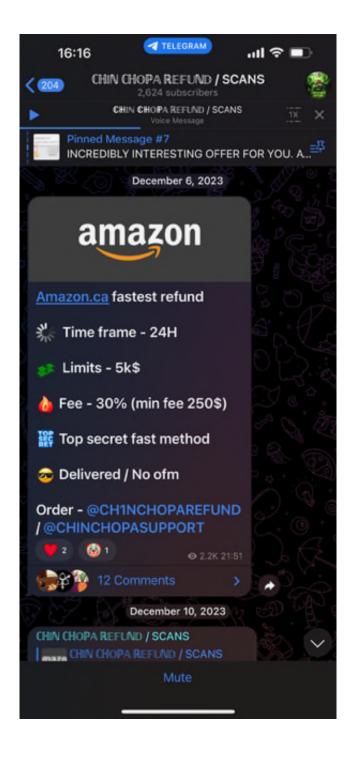
<sup>23</sup> 

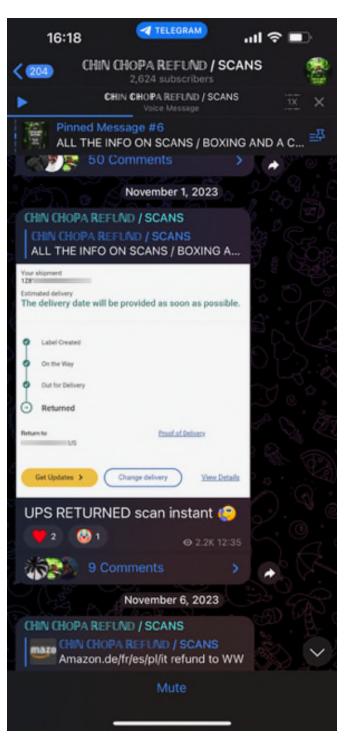
40. Chin Chopa's primary Telegram channel, "@CH1NCHOPAREFUND," advertises its page as "CHIN CHOPA REFUND / SCANS" and had 2,623 subscribers as of February 21, 2024.<sup>3</sup> Since the beginning of 2023, Chin Chopa has posted over \$1,260,464.18 in vouches for Amazon refunds. The channel was created on May 16, 2022, and started advertising its services the same day. The following is a screenshot of the channel information:



41. Chin Chopa advertises "instant refunds" with a 24-hour turnaround time for Amazon. Chin Chopa also claims to provide "instant scans" through UPS scan manipulation. Screenshots are provided on the following pages:

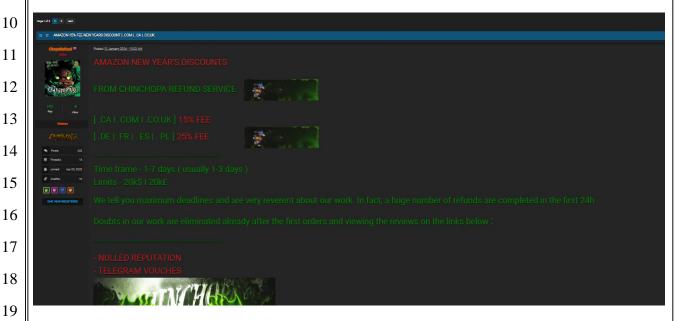
<sup>&</sup>lt;sup>3</sup> On July 22, 2024, Chin Chopa posted an update directing users to a new account, @CHIN\_CHOPA\_REFUND, after allegedly losing control of or access to the @CH1NCHOPAREFUND account. As of July 23, 2024, the @CH1NCHOPAREFUND account remained online.





42. Chin Chopa's Nulled account also describes the services Chin Chopa offers. The following are two posts in which Chin Chopa advertises "10k+ orders refunded," with "50k+ tracking," while operating in North America and Europe.

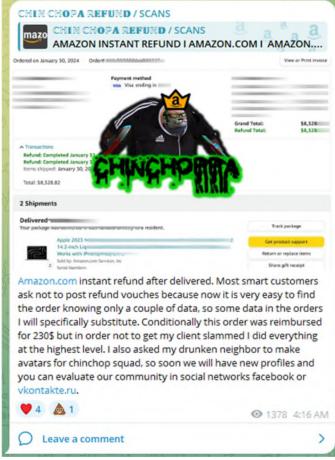




43. Amazon is one of the retailers Chin Chopa targets. Chin Chopa advertises that it provides refunds within "1-7 days (usually 1-3 days)." Chin Chopa also prominently features Amazon's trademarks, drawing attention and interest from Amazon customers. The following are partial screenshots of two different posts on the Chin Chopa Refund / Scans channel about Amazon returns, each depicting Amazon trademarks without authorization:

[screenshots on the following pages]





- 44. Chin Chopa capitalizes on Amazon's reputation and goodwill by using Amazon's trademarks to help generate interest in Chin Chopa's refund fraud services. Customers are drawn to Chin Chopa's channels under the false impression that Chin Chopa offers legitimate Amazon return services, which are detailed directly underneath Amazon's logo. As customers continue navigating Chin Chopa's channels, the illegal nature of its services becomes apparent, but that does not diminish the marketing benefits that Chin Chopa gained with potential customers by using Amazon's trademarks.
  - 45. Chin Chopa charges its users between a 20% and 30% fee for Amazon refunds.
- 46. Chin Chopa's users begin by placing an order directly from a retailer, like Amazon. Once an order is placed, Chin Chopa users are directed to contact "CHIN CHOPA ACC MANAGER" (@CHINCHOPAACCS) to obtain the refund. A partial screenshot of this account is provided below:



- 47. Chin Chopa then uses social engineering to obtain refunds for their users. Users provide their Amazon login credentials to Chin Chopa, and Chin Chopa contacts Amazon customer service posing as the user. Chin Chopa provides false information to manipulate the customer service associate to grant their users a refund.
- 48. Typically, Chin Chopa claims the item received was an empty package. In some instances, Amazon Customer Service requests a police report be filed and the information sent to Amazon. In these cases, the customer account sends a police report for the incident. The police reports sent by the customer attributed to Chin Chopa all appear fraudulent—with mismatching signatures, similar formatting, and unusual case numbering.
- 49. In employing the fraud schemes detailed in the preceding paragraphs, the Chin Chopa Operator Defendants act in concert with the Chin Chopa User Defendants to circumvent Amazon's controls to prevent refund fraud. Defendants' scheme has caused Amazon to provide over a million dollars in refunds for products that are not returned. Amazon has also incurred significant customer support costs to process the fraudulent refunds and substantial expenses in excess of \$75,000 to investigate Defendants' fraudulent activities.

#### E. **Amazon Verification of Chin Chopa's Fraudulent Services**

- 50. An investigator working for Amazon's outside counsel initiated a chat conversation on Telegram with the user @CH1NCHOPAREFUND, who is listed as an Admin on Chin Chopa's Telegram channel.
- 51. Through Telegram, Chin Chopa told the investigator that the minimum price of a product order to retain Chin Chopa's services was \$500. A screenshot of this initial conversation is provided on the following page:

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52. Chin Chopa also told the investigator that after placing an order for the product, Chin Chopa would log into the investigator's account to complete the refund. Screenshots of this conversation are provided below and on the following page:

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U send me acc 7:59 AM

I do refund 7:59 AM

You receive money 7:59 AM

Create new acc 7:59 AM

Do new order 7:59 AM

Wdym? After first refund 8:00 AM

U do new order from another acc 8:00 AM
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	And give me another acc 8:00 AM
•	what do u charge for the service 8:03 AM
	U have info in channel 8:03 AM
	What doing u wanna order? 8:03 AM
	yea i will 8:04 AM 🕠
	will it work if item requires signature on delivery?
E	6 € 8:15 AM <b>4</b> /
	March 7
GH )	hello 3:48 PM W
	yes 3:48 PM
<b>GH</b>	and u dont need to sign in to my account for anything right? sry for questions im just trying to understand how it works  3:49 PM   4
	after order delivered 3:49 PM
	I login 3:49 PM
	to your acc 3:49 PM
	and do refund 3:50 PM
CH	ok i see, ok give me another day friend thanks for explaining  3:50 PM

- 53. The investigator placed an order on Amazon.com for an Apple iPad Air (5th Generation): with M1 chip, 10.9-inch Liquid Retina Display, 256GB, Wi-Fi 6, 12MP front/12MP Black Camera, Touch ID, All-Day Battery Life Space Gray to be shipped to an address in the U.S.
- 54. Amazon charged the investigator \$635.99, including fees and taxes, and provided the investigator with an order number and a link to Amazon shipment tracking. The investigator received the Apple iPad Air—exactly as ordered—at the intended address.
- 55. Soon after making the purchase, the investigator initiated another conversation on Telegram with the user @CH1NCHOPAREFUND. Chin Chopa requested the login information COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF 18

  Davis Wright Tremaine LLP

for the investigator's account, which the investigator provided. Chin Chopa also indicated another account, "CHIN CHOPA ACC MANAGER," would message the investigator for a one-time password to the investigator's account. A screenshot of this conversation is provided below:



56. Through Telegram, Chin Chopa stated that Amazon "always" asks for a police report but stated that they "just bypass it." Chin Chopa also confirmed that the fee for refund services was 20% after tax, stated Chin Chopa only accepted "crypto payment" and instructed the investigator to "download binance." A screenshot of this conversation is provided on the following page:

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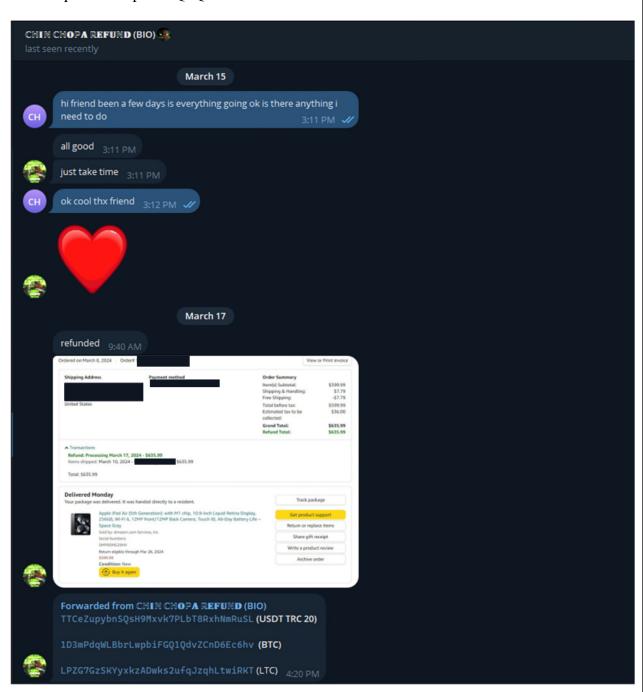
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- 57. In the days after this exchange, Chin Chopa accessed the investigator's account multiple times to facilitate the fraudulent refund. The investigator received three emails indicating that someone had signed into the investigator's account and that a refund was issued because of false representations to Amazon that the product was not received. Specifically, Chin Chopa falsely represented to Amazon that the investigator received a box without the ordered iPad. Chin Chopa also falsely represented that the investigator filed a police report detailing the missing product. Chin Chopa ended and restarted customer service conversations, asked for supervisors, and switched between English- and Spanish-speaking representatives until he found a customer service associate that would grant the refund.
- 58. Ten days after the initial purchase, Amazon issued a refund in the amount of \$635.99 to the investigator's debit card based on the false representations made by Chin Chopa.
  - 59. Shortly after, the investigator received a chat on Telegram from the user

@CH1NCHOPAREFUND stating that the investigator was "refunded," providing a screenshot from the investigator's Amazon account confirming the refund in the amount of \$635.99, and providing the following Bitcoin wallet address to complete payment:

1D3mPdqWLBbrlwpbiFGQ1QdvZCnD6Ec6hv. A screenshot of this conversation is below:



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1	60.	After the investigator received the refund, the investigator initiated another chat	
2	conversation via Telegram with the user @CH1NCHOPAREFUND. The investigator told Chir		
3	Chopa they would submit a Bitcoin payment "direct from [the investigator's] blockchain" rather		
4	than through Binance, and Chin Chopa confirmed they would accept this method. The		
5	investigator completed a payment of \$134.88 to Bitcoin wallet address		
6	1D3mPdqWLBbrlwpbiFGQ1QdvZCnD6Ec6hv. Chin Chopa confirmed they received the		
7	payment.		
8	F.	<b>Defendants Continued Their Fraudulent Conduct After Amazon Notified</b>	
9		Them of Their Illegal Activity.	
10	61.	On December 7, 2023, an investigator working on Amazon's behalf posted a	
11	message on (	Chin Chopa's Telegram channel @CHINCHOPA CHAT EBANUMBA ENJOYER,	
12	and sent a similar message to the admin of the channel, alerting Chin Chopa and its users that the		
13	service that t	heir activity was illegal. A screenshot of this message is on the following page.	
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62. This message was subsequently deleted on the Telegram channel, as shown in the screenshot on the following page. Despite this message, Chin Chopa continued to offer fraudulent refund services.

Amazon.ca fastest refund 💃 Time frame - 24H 🍒 Limits - 5k\$ 🔞 Fee - 30% (min

и помпишь серию тде тошо говорило дован дован лечител:

Я слишком старый, не застельных и медведя уже. Племянник

CHINCHOPA CHAT EBANUMBA ENJOYER

CHIN CHOPA SUPPORT (BIO) Волки тогда оч сильно пожа...

Pinned message #1

смотрел вроде

Ту волкс ван ред кап

770 members

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# Gekko joined the group via invite link Hey there Gekko, and welcome to CHINCHOPA CHAT EBANUMBA ENJOYER! How are you? Deleted Account joined the group via invite link Hey there Aptyp, and welcome to CHINCHOPA CHAT EBANUMBA ENJOYER! How are you? Hey there Nancy, and welcome to CHINCHOPA CHAT EBANUMBA ENJOYER! How are you? 6:59 AN Nancy joined the group via invite link Deleted Account joined the group via invite link admin Hey there Анатолий, and welcome to CHINCHOPA CHAT EBANUMBA ENJOYER! How are you? 9:13 AN G.

#### The Chin Chopa User Defendants' Role in the Fraudulent Scheme

- 63. Each of the eight known Chin Chopa User Defendants played a critical role in conspiring to defraud Amazon. Each Defendant sought out Chin Chopa based on its extensive web presence promoting its fraudulent conduct, engaged and conspired with Chin Chopa for the purposes of obtaining one or more free products from Amazon, and then actively promoted Chin Chopa's success online to expand the scheme's reach.
- 64. The Chin Chopa User Defendants each engaged in the following conduct in COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF - 24

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furtherance of their role in the fraudulent scheme:

- They each subscribe to or monitor Chin Chopa's online presence, a. including the Chin Chopa Telegram channel, and, therefore, each saw Chin Chopa's clear statements that it was engaged in a fraudulent refund scheme.
- They each placed one or more orders from Amazon for products with the b. intent to commit refund fraud using Chin Chopa's refund fraud services.
- Conspiring with Chin Chopa, they requested and received refunds from c. Amazon for those products using one of Chin Chopa's fraudulent methods described above. Specific examples of each Defendant's fraudulent activity in connection with Chin Chopa is detailed in Exhibit A to this Complaint and incorporated within the allegations of this Complaint.
- d. They each agreed to the Amazon COU which provides that anyone shopping at Amazon (1) may not misuse the Amazon Services; (2) may use those services "only as permitted by law;" and (3) agrees to accept responsibility for all activities that occur under their account or password.
- They each provided one or more vouches for Chin Chopa's fraudulent e. refund service that Chin Chopa used to solicit new members to join the conspiracy to expand its fraudulent activity.
- 65. As an example, Defendant Justin Cook placed an Amazon order for a 2023 MacBook Pro, causing it to be shipped via Amazon Logistics. On information or belief, around the time he placed the order, Cook engaged Chin Chopa to receive a fraudulent refund. On information or belief, Chin Chopa then logged into Cook's Amazon account to obtain a refund, using a fake police report. As a result, Cook and Chin Chopa stole a laptop and Chin Chopa received hundreds of dollars for facilitating the fraud.
- 66. As another example, Defendant Brandon Wong placed an Amazon order for two Apple 2023 MacBook Pro laptops and one 6th generation Apple iPad (totaling over 9,000 CAD),

causing the products to be shipped via Amazon Logistics. On information and belief, around January 24, 2024, Brandon Wong engaged Chin Chopa to receive a fraudulent refund of the products. On information and belief, Chin Chopa then logged into Wong's account to obtain a refund, claiming he received an empty box. As a result, Wong and Chin Chopa stole a laptop and an iPad, and Chin Chopa received hundreds of dollars for facilitating the fraud.

### H. Amazon's Intellectual Property

- 67. Amazon exclusively owns numerous U.S. trademark registrations and pending applications. These trademarks are a critical component of consumers' ability to readily identify Amazon products and services—including genuine product return and refund services.
- 68. The following trademarks and service marks (collectively "Amazon Trademarks") were unlawfully used to further Defendants' scheme:

<u>Mark</u>	Registration No. (International Classes)
AMAZON	2,657,226 (Int. Cl. 42) 2,738,837 (Int. Cl. 38) 2,738,838 (Int. Cl. 39) 2,832,943 (Int. Cl. 35) 2,857,590 (Int. Cl. 9) 3,868,195 (Int. Cl. 45) 4,171,964 (Int. Cl. 9) 4,533,716 (Int. Cl. 2) 4,656,529 (Int. Cl. 18) 4,907,371 (Int. Cls. 35, 41, 42) 5,102,687 (Int. Cl. 18) 5,281,455 (Int. Cl. 36)
AMAZON.COM	2,078,496 (Int. Cl. 42) 2,167,345 (Int. Cl. 35) 2,559,936 (Int. Cls. 35, 36, 42) 2,633,281 (Int. Cl. 38) 2,837,138 (Int. Cl. 35) 2,903,561 (Int. Cls. 18, 28) 3,411,872 (Int. Cl. 36) 4,608,470 (Int. Cl. 45)
amazon	4,171,965 (Int. Cl. 9) 5,038,752 (Int. Cl. 25)

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<u>Mark</u>	Registration No. (International Classes)
<b>a</b> )	4067393 (Int. Cl. 38) 3904646 (Int. Cl. 35) 3911425 (Int. Cl. 45) 5100558 (Int. Cl. 39) 4,969,037 (Int. Cl. 40) 5129530 (Int. Cl. 9) 6178565 (Int. Cls. 16, 36, 41, 42)

69. The Amazon Trademarks have been used exclusively and continuously by Amazon and have never been abandoned. The above U.S. registrations for the Amazon Trademarks are valid, subsisting, in full force and effect, and many are incontestable pursuant to 15 U.S.C. § 1065. The registrations for the Amazon Trademarks constitute prima facie evidence of their validity and of Amazon's exclusive right to use the Amazon Trademarks pursuant to 15 U.S.C. § 1057(b).

#### V. CAUSES OF ACTION

#### **FIRST CAUSE OF ACTION**

#### **Civil Conspiracy**

#### (Against All Defendants)

- 70. Amazon incorporates by reference the factual allegations contained in Sections I– IV as though set forth herein.
- 71. The Chin Chopa Operator Defendants and Chin Chopa User Defendants entered into an agreement to deprive and did deprive Amazon through the exploitation of Amazon's return services with the intent to injure Amazon and its business.
- 72. The Chin Chopa User Defendants agreed to engage in the fraudulent refund scheme orchestrated by the Chin Chopa Operator Defendants when they contacted the Chin Chopa Operator Defendants via Telegram or Nulled for a refund.
- 73. On information and belief, the Chin Chopa User Defendants were aware of each other's involvement through shared participation in the same Telegram channels and through

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awareness from the vouches posted in the Telegram channels.

- 74. The Chin Chopa User Defendants helped to further the fraudulent refund scheme by sharing information regarding successful fraudulent refunds through vouches posted to the Telegram channels, which were available to other users. The Chin Chopa User Defendants also furthered the fraudulent refund scheme by agreeing to share a portion of the fraudulent refunds with the Chin Chopa Operator Defendants, thereby funding the fraudulent refund scheme.
- 75. On information and belief, upon engaging with the Chin Chopa Operator Defendants regarding the logistics behind the refunding scheme, the Chin Chopa User Defendants knew that the refund scheme was fraudulent and not a legitimate method of obtaining Amazon refunds.
- 76. As a result of the Chin Chopa Operator Defendants' and Chin Chopa User Defendants' deception, Amazon approved fraudulent refunds and spent numerous resources through its customer support channels that it would not have otherwise spent. If Amazon had known of the fraudulent activity carried out by the fraudulent scheme, Amazon would not have issued refunds or spent numerous resources through its customer support channels. The Chin Chopa Operator Defendants and Chin Chopa User Defendants have therefore been unjustly enriched, and Amazon has suffered damage.

#### SECOND CAUSE OF ACTION

### **Fraudulent Misrepresentation**

#### (Against All Defendants)

- 77. Amazon incorporates by reference the factual allegations contained in Sections I– IV as though set forth herein.
- 78. Upon information and belief, Chin Chopa User Defendants authorized Chin Chopa Operator Defendants to make numerous false representations to Amazon, as outlined in Section IV.G and Exhibit A. Chin Chopa Operator Defendants made these statements on behalf of and for the benefit of Chin Chopa User Defendants.
  - 79. Between at least September 21, 2023, and February 17, 2024, when working with Davis Wright Tremaine LLP

- Amazon reasonably and justifiably relied on Chin Chopa Operator Defendants' representations by processing Chin Chopa User Defendants' fraudulent refund requests. Amazon did not know of the falsity of Chin Chopa Operator Defendants' representations. Had Chin Chopa Operator Defendants informed Amazon that each refund request was fraudulent, Amazon would not have approved such requests.
- 84. As a material and direct result of Chin Chopa Operator Defendants' fraudulent statements, Amazon approved fraudulent refund requests, causing Amazon to suffer damages.

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## THIRD CAUSE OF ACTION

**Negligent Misrepresentation** 

(Against All Defendants)

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Amazon incorporates by reference the factual allegations contained in Sections I-IV as though set forth herein.

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- 86. Upon information and belief, Chin Chopa User Defendants authorized Chin Chopa Operator Defendants to make numerous false representations to Amazon, as outlined in Section IV.G and Exhibit A. Chin Chopa Operator Defendants made these statements on behalf of and for the benefit of Chin Chopa User Defendants.
- 87. Between at least September 21, 2023, and February 17, 2024, when working with the Chin Chopa User Defendants, Chin Chopa Operator Defendants made numerous false representations to Amazon, including but not limited to: (1) on information and belief, contacting Amazon Customer Service employees posing as Chin Chopa User Defendants; and (2) providing false statements to Amazon Customer Service employees regarding product refunds, submitting false documentation claiming a product was never received, or falsely stating the user had not received the product ordered. The date, time, and manner of each of the Chin Chopa User Defendants' fraudulent returns and false representations are identified in Section IV.G and Exhibit A.
- 88. Chin Chopa Operator Defendants' representations to Amazon, as outlined in Section IV.G and Exhibits A, were material.
- 89. Upon information and belief, Chin Chopa Operator Defendants' representations to Amazon, as outlined in Section IV.G and Exhibits A, were knowingly false or made recklessly without knowledge of the truth of the statement.
- 90. Upon information and belief, Chin Chopa Operator Defendants' representations were made in an effort to mislead Amazon to believe that Amazon customers were requesting valid returns. And upon information and belief, it was Chin Chopa Operator Defendants' intent that the misrepresentation should be acted upon by Amazon.

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- 91. Amazon reasonably and justifiably relied on Chin Chopa Operator Defendants' representations by processing Chin Chopa User Defendants' fraudulent refund requests.

  Amazon did not know of the falsity of Chin Chopa Operator Defendants' representations. Had Chin Chopa Operator Defendants informed Amazon that each refund request was fraudulent, Amazon would not have approved such requests.
- 92. As a material and direct result of Chin Chopa Operator Defendants' representations, Amazon approved fraudulent refund requests causing Amazon to suffer damages.

## **FOURTH CAUSE OF ACTION**

#### Conversion

#### (Against All Defendants)

- 93. Amazon incorporates by reference the factual allegations contained in Sections I– IV as though set forth herein.
- 94. At all times applicable to this dispute, Amazon had a right to possess the refunds fraudulently obtained by Defendants, as reflected in the Chin Chopa User Defendants' transaction histories and vouches, identified in Section IV.G. This amount includes the percentage of the refunds the Chin Chopa Operator Defendants obtained from the Chin Chopa User Defendants in exchange for their fraudulent services.
- 95. All Defendants willfully obtained fraudulent refunds as reflected in the Chin Chopa User Defendants' transaction histories and vouches, identified in Section IV.G. This amount includes the refunds the Chin Chopa Operator Defendants obtained from the Chin Chopa User Defendants in exchange for their fraudulent services. Amazon did not consent to issuing refunds under these fraudulent circumstances. As a result, all Defendants continue to wrongfully exercise control over the refund amounts issued by Amazon.
- 96. Without Amazon's authority, all Defendants have substantially interfered with Amazon's possession of product refunds by knowingly or intentionally preventing Amazon from possession of the refund amounts.

97. As a result of Defendants' actions, Amazon has been harmed by the full value of the product refunds. Amazon is entitled to the full value of the product refunds.

#### FIFTH CAUSE OF ACTION

### **Unjust Enrichment**

#### (Against All Defendants)

- 98. Amazon incorporates by reference the factual allegations contained in Sections I– IV as though set forth herein.
- 99. Chin Chopa Operator Defendants unjustly received benefits in the form of payments from fraudulent refunds received by the Chin Chopa User Defendants in exchange for their deceptive services. Chin Chopa Operator Defendants obtained these benefits at Amazon's expense and through their wrongful conduct, which included their interference with Amazon's business relationships and other unfair business practices. Chin Chopa Operator Defendants continue to unjustly retain these benefits at Amazon's expense. It would be unjust for Chin Chopa Operator Defendants to retain any value they obtained as a result of their wrongful conduct.
- 100. The Chin Chopa User Defendants unjustly received benefits in the form of fraudulent refunds. The Chin Chopa User Defendants obtained these benefits at Amazon's expense and through their wrongful conduct, which included their interference with Amazon's business relationships and other unfair business practices. The Chin Chopa User Defendants continue to unjustly retain these benefits at Amazon's expense. It would be unjust for the Chin Chopa User Defendants to retain any value they obtained as a result of their wrongful conduct.
- 101. Chin Chopa Operator Defendants and Chin Chopa User Defendants have been unjustly enriched by their scheme.
- 102. Chin Chopa Operator Defendants' and Chin Chopa User Defendants' actions damaged Amazon, including but not limited to the time and money spent investigating and mitigating unlawful conduct.
- 103. As a result, Amazon is entitled to an accounting and restitution from Chin Chopa COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF 32

  Davis Wright Tremaine LLP

1	Operator Defendants and Chin Chopa User Defendants consisting of the benefit conferred by the	
2	revenues derived from Defendants' wrongful conduct at Amazon's expense and all profits	
3	derived from that wrongful conduct.	
4	104. Amazon is entitled to the establishment of a constructive trust consisting of the	
5	benefit conferred upon Chin Chopa Operator Defendants and Chin Chopa User Defendants by	
6	the revenues derived from their wrongful conduct at Amazon's expense and all profits derived	
7	from that wrongful conduct.	
8	105. Amazon is further entitled to full restitution of all amounts by which Chin Chopa	
9	Operator Defendants and Chin Chopa User Defendants have been unjustly enriched at Amazon's	
10	expense.	
11	SIXTH CAUSE OF ACTION	
12	In the Alternative, Breach of Contract	
13	(Against All Defendants)	
14	106. Amazon incorporates by reference the factual allegations contained in Sections I–	
15	IV as though set forth herein.	
16	107. The Chin Chopa User Defendants entered into Amazon's COU by way of creating	
17	their Amazon account or placing orders as described in Section IV.G and Exhibit A. The Chin	
18	Chopa User Defendants established a binding and enforceable contract with Amazon and have	
19	therefore accepted and at all relevant times were bound by Amazon's COU.	
20	108. The Chin Chopa Operator Defendants, by accessing the Chin Chopa User	
21	Defendants' Amazon accounts as part of their fraudulent scheme, also established a binding and	
22	enforceable contract with Amazon and have therefore accepted and at all relevant times were	
23	bound by Amazon's COU.	
24	109. Amazon fully performed all of its obligations under the COU with the Chin	
25	Chopa Operator Defendants and the Chin Chopa User Defendants or was excused from doing so.	
26	110. The Chin Chopa Operator Defendants materially breached the COU by, among	
27	other actions: (1) accessing the Chin Chopa User Defendants' accounts; and (2) circumventing	
	COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF - 33  Davis Wright Tremaine LLP LAW OFFICES	

COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF - 34

- 119. Further, the Chin Chopa Operator Defendants' activities are likely to lead Amazon's customers to incorrectly believe, at least initially, that Chin Chopa's Telegram channel, Chin Chopa's Telegram posts, and Chin Chopa's purported services originate with or are authorized by Amazon, thereby harming Amazon.
- 120. At a minimum, the Chin Chopa Operator Defendants acted with willful blindness to or in reckless disregard of their lack of authority to use the Amazon Trademarks and the confusion that the use of the Amazon Trademarks had on consumers as to the source, sponsorship, affiliation, or approval by Amazon of the services purportedly provided by Chin Chopa Operator Defendants.
- 121. The Chin Chopa Operator Defendants are subject to liability, jointly and severally, for the wrongful conduct alleged herein, both directly and under various principles of secondary liability, including without limitation respondent superior, vicarious liability, and/or contributory infringement.
- 122. The Chin Chopa Operator Defendants' wrongful conduct includes the use of the Amazon Trademarks, as well as false and misleading statements about or related to Amazon in connection with Chin Chopa's commercial advertising or promotion. Examples of the date, time, and manner of Chin Chopa Operator Defendants' false and misleading statements about or related to Amazon are identified in Section IV.D, such as the use of Amazon's logos posted on Telegram above an advertisement stating that the Chin Chopa Operator Defendants provide "instant refunds."
- 123. The Chin Chopa Operator Defendants have used the Amazon Trademarks to cause confusion, mistakes, or to deceive customers. On information and belief, the Chin Chopa Operator Defendants' conduct initially misleads and confuses Amazon customers as to the authenticity of the services advertised, marketed, or offered in connection with Amazon Trademarks, diverting them from Amazon's genuine return process. For example, Amazon customers may initially believe the Chin Chopa Operator Defendants offer legitimate Amazon refund services after reading the statement that the Chin Chopa Operator Defendants provide

"instant refunds."

- 124. The Chin Chopa Operator Defendants' acts constitute willful false statements in connection with goods and/or services distributed in interstate commerce, in violation of 15 U.S.C. § 1125(a).
- 125. As a result of the Chin Chopa Operator Defendants' wrongful conduct, Amazon is entitled to recover its actual damages, the Chin Chopa Operator Defendants' profits attributable to the infringement, and treble damages and attorneys' fees pursuant to 15 U.S.C. § 1117(a)–(b). The amount of money due from the Chin Chopa Operator Defendants to Amazon is unknown to Amazon and cannot be ascertained without a detailed accounting. Alternatively, Amazon is entitled to statutory damages under 15 U.S.C. § 1117(c).
- 126. Amazon is further entitled to injunctive relief, as set forth in the Prayer for Relief below. Amazon has no adequate remedy at law for the Chin Chopa Operator Defendants' wrongful conduct because, among other things: (a) the Amazon Trademarks are unique and valuable property; (b) the Chin Chopa Operator Defendants' infringement constitutes harm to Amazon's reputation and goodwill such that Amazon could not be made whole by any monetary award; (c) if the Chin Chopa Operator Defendants' wrongful conduct is allowed to continue, the public is likely to become further confused, mistaken, or deceived as to the source, origin, or authenticity of the services being offered by Chin Chopa's Telegram channel and posts; and (d) the Chin Chopa Operator Defendants' wrongful conduct and the resulting harm to Amazon is continuing.

## EIGHTH CAUSE OF ACTION

False Designation of Origin, Sponsorship, Approval, or Association, and False Advertising (15 U.S.C. § 1125(a))

#### (Against the Chin Chopa Operator Defendants)

- 127. Amazon incorporates by reference the factual allegations contained in Sections I– IV as though set forth herein.
  - 128. Amazon advertises, markets, and distributes its products and services using the

Amazon Trademarks, and it uses these trademarks to distinguish its products and services from the products and services of others in the same or related fields.

- 129. Because of Amazon's long, continuous, and exclusive use of the Amazon Trademarks, they have come to mean and are understood by customers, end users, and the public to signify products and services from Amazon.
- 130. Amazon has also designed distinctive and aesthetically pleasing displays, logos, icons, and graphic images (collectively, "Amazon designs") for its websites.
- Amazon Trademarks, Amazon's name, or imitation designs (specifically displays, logos, icons, and/or graphic designs virtually indistinguishable from the Amazon designs), and false statements regarding Amazon and its products or services in connection with the Chin Chopa Operator Defendants' commercial advertising or promotion. Examples of the date, time, and manner of Chin Chopa Operator Defendants' false and misleading statements about or related to Amazon are identified in Section IV.D, such as the use of Amazon's logos posted on Telegram above an advertisement that the Chin Chopa Operator Defendants provide "instant refunds."
- 132. The Chin Chopa Operator Defendants have used the Amazon Trademarks, Amazon's name, and/or imitation designs in a manner that is intended or likely to cause confusion, to cause a mistake, or to deceive customers. On information and belief, the Chin Chopa Operator Defendants' wrongful conduct initially misleads and confuses Amazon customers as to the origin, approval of, and authenticity of the goods and services advertised, marketed, offered, or distributed in connection with Amazon's Trademarks, name, and imitation visual designs and wrongfully trades upon Amazon's goodwill and business reputation.
- 133. The Chin Chopa Operator Defendants' acts constitute willful false statements in connection with goods and/or services distributed in interstate commerce, in violation of 15 U.S.C. § 1125(a).
- 134. The Chin Chopa Operator Defendants are subject to liability for the wrongful conduct alleged herein, both directly and under various principles of secondary liability,

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including without limitation respondent superior, vicarious liability, and/or contributory infringement.

- 135. Amazon is further entitled to injunctive relief, as set forth in the Prayer for Relief below. The Chin Chopa Operator Defendants' acts have caused irreparable injury to Amazon. The injury to Amazon is and continues to be ongoing and irreparable. An award of monetary damages cannot fully compensate Amazon for its injuries, and Amazon lacks an adequate remedy at law.
- 136. As a result of the Chin Chopa Operator Defendants' wrongful conduct, Amazon is entitled to recover its actual damages, the Chin Chopa Operator Defendants' profits, and treble damages and attorneys' fees pursuant to 15 U.S.C. § 1117(a)–(b). The amount of money due to Amazon is unknown and cannot be ascertained without a detailed accounting by the Chin Chopa Operator Defendants.

#### VI. PRAYER FOR RELIEF

WHEREFORE, Amazon respectfully prays for the following relief:

- A. That the Court enter judgment in favor of Amazon on all claims;
- B. That the Court issue an order permanently enjoining all Defendants, their officers, agents, representatives, employees, successors and assigns, and all others in active concert or participation with them from:
  - Making any statement of an affiliation or connection to Amazon in connection with any offer, survey, commercial email, marketing campaign, or website;
  - (ii) Opening, acquiring, or using any Amazon account to order any product or service, and from claiming any refund or concession from Amazon;
  - (iii) Using or interacting with any Telegram, Nulled, or other private channel media platforms, accounts, servers, or channels affiliated with the fraudulent refund scheme;

- (iv) Creating any new Telegram, Nulled, or other private channel media platforms, accounts, servers, or channels affiliated with the fraudulent refund scheme; and
- (v) Engaging in any and all of the activity alleged herein, any acts causing any of the injury complained of, and any acts assisting, aiding or abetting any other persons or business entities in engaging in or performing any of the activity complained of herein or from causing any of the injury complained of herein.
- C. That the Court issue an order permanently enjoining the Chin Chopa Operator Defendants, their officers, agents, representatives, employees, successors and assigns, and all others in active concert or participation with them from:
  - (i) Using the Amazon Trademarks in connection with any offer, survey, commercial email, marketing campaign, or website;
  - (i) Using any other indication of Amazon's brand in connection with any offer, survey, commercial email, marketing campaign, or website; and
  - (ii) Assisting, aiding, or abetting any other person or business entity in engaging in or performing any of the activities referred to in subparagraphs (i) through (iii) above.
- D. That the Court enter an order requiring Defendants to provide Amazon a full and complete accounting of all gross and net amounts earned in connection with the scheme alleged in this Complaint;
- E. That Defendants' profits from the unlawful scheme alleged in this Complaint be disgorged pursuant to 15 U.S.C. § 1117(a);
- F. That the Court enter an order requiring Defendants to disgorge the full value of the product refunds pursuant to Washington law or otherwise allowed by law and declaring that Defendants hold in trust, as constructive trustees for the benefit of Amazon, their illegal profits gained from this fraudulent scheme.

G. That the highest market value of the replacement products between the time of conversion and the date of Amazon's Complaint for Damages and Injunctive Relief be disgorged pursuant to Washington law or otherwise allowed by law.

H. That Defendants, jointly and severally, be required to pay all general, special, actual, and statutory damages which Amazon has sustained or will sustain as a consequence of Defendants' unlawful acts, including for unjust enrichment, and that such damages be enhanced, doubled, or trebled as provided for by 15 U.S.C. § 1117(a)–(b) or otherwise allowed by law;

- I. That Defendants be required to pay the costs of this action and Amazon's reasonable attorneys' fees incurred in prosecuting this action, as provided for by 15 U.S.C.
   § 1117 or otherwise allowed by law;
- J. That Defendants be required to pay restitution to Amazon in an amount equal to their unjust enrichment; and
- K. That the Court grant Amazon such other, further, and additional relief as the Court deems just and equitable.

206.622.3150 main · 206.757.7700 fax

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1	DATED this 23rd day of July, 2024.	
2		Davis Wright Tremaine LLP
3		Attorneys for AMAZON.COM, INC.,
4		AMAZON.COM SERVICES LLC, AND AMAZON TECHNOLOGIES, INC.
5		
		S/Bonnie MacNaughton Bonnie MacNaughton, WSBA # 36110
6		920 Fifth Avenue, Suite 3300
7		Seattle, WA 98104-1604 Tel: (206) 622-3150
8		Fax: (206) 757-7700
		Email: bonniemacnaughton@dwt.com
9		s/ Tim Cunningham
10		Tim Cunningham, WSBA # 50244
11		560 SW 10th Avenue, Suite 700
		Portland, OR 97205
12		Tel: (503) 241-2300 Fax: (503) 778-5299
13		Email: timcunningham@dwt.com
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